

**MAY WE  
ASK YOU  
A  
QUESTION**





Has anyone ever taken  
a Dollar  
and shown you  
how you can  
**KNOW**

for sure that you're  
going to heaven?

That Dollar contains both

**BAD**  
**NEWS**  
and  
**GOOD**  
**NEWS**

The *bad news*  
is about **YOUR SLACK.**

The *good news*  
is about **“BOB”.**

Let's look at the  
bad news first...

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# Bad News #1

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## They Want Your Slack.

The Men From Planet X say, "*The necktie is a serpentine symbol of evil worn by humales.*"

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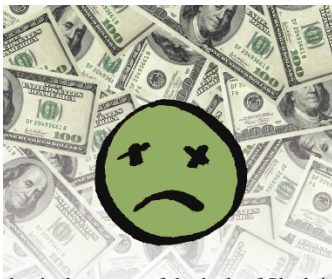
“Slack” means doing what comes natural, it means doing what one *must do*. When we effortlessly gain, get something for nothing, or are instantly and wholly gratified beyond explanation - *that is Slack\**.



But suppose there was a group of people on this planet who wanted to take all of your Slack-giving abnormality. This is like being the guy who won the lottery, and everyone around him suddenly



stopped caring about him, and only wanted his riches. The man dies alone, a slave to his money.



*Normality* is the cause of the lack of Slack in your life. Normal people, “nothing special” folk, the “Pink Boys”...all have a personal stake in taking away your very special abnormality, your uniqueness. Why? Because They are part of The Conspiracy.

The Conspiracy wants to take your Slack so that it can supplant it with its own twisted version of slack. They’ll have you thinking that being attractive and kicking it with one of Their “products” is Slack... and it probably isn’t, for you. *You’ve won the lottery in uniqueness, now They want to take it all away.*

**But the Bad news gets worse...**

\*probably.

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# Bad News #2

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## You serve the Conspiracy.

Dr. Legume says, “*The Truth will set you free, but not until it is done kicking the shit out of you.*”

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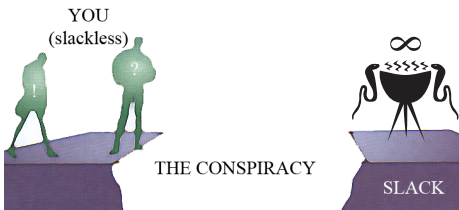
The worst news that you'll ever hear is that the Conspiracy has you by the neck. Not only do Normals want to sap away your Abnormality, but they've had you working your darndest to do the same thing as them since *birth*.

They've got you grinning and saying, “Have a **great day**,” at people you *hate*. The commercials on TV make you *sick*, but you still watch. They give you just enough gusto to say, “STICK IT TO THE MAN!!” but right when you're suited up and ready to go, some **Normal** tells you to “be realistic,” so you stop and act “realistic”.

*THEIR* kind of “realistic”. From then on instead of telling you what brands to BUY, They tell you what brands to AVOID. It’s a sick trap that’s nigh impossible to defeat alone. It’s because you live the Conspiracy Life, serving Their Great God - “Time.”



Indeed - there is little hope for Mankind, as long as the Conspiracy is perpetuated. It’s like an empty chasm separating Man and Earth from True Slack.



“By Gobbs,” you say, “how can I turn this around? How can I get Slack for myself? How on Earth can I defeat this Conspiracy?!” You can’t.

## **BUT THERE IS GOOD NEWS!**

Since *you* can’t beat it, God has decided to *for* you!

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# Good News #1

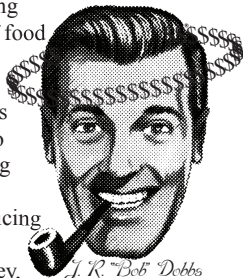
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## “Bob” gives the Slack back.

“Bob” says, *“Too much is always better than not enough!”*

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Suppose you were starving to death, and the price of food was far more than you could pay. This food also never, ever nourishes and you always had to go back to buy more. Getting that food not only meant paying money, but sacrificing your whole life. Then I



come to you and say, “Hey, I’ve got a garden where the food is great and just costs just a little bit of money, and you don’t ever have to do anything else.” After you bought the food, I gave you some seeds.

If that happened,

- You wouldn’t be hungry.
- You would take care of yourself.
- You could help others with their hunger.

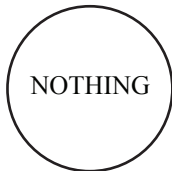
*You would never hunger for Slack.*

*You would take care of yourself.*

“Bob” says that for one dollar, and only one dollar, you have Eternal Salvation. For just \$30, you *will* find Slack and you will be there when “Bob” defeats The Conspiracy once and for all. Most churches, sadly, require a lifetime of enslavement to get the same deal.

The Conspiracy wants you to spend your money out of fear: Fear of not being *cool*, fear of losing your *job*, fear of not having what you *need*...

“Bob” gives Slack back by tilting the Luck Plane towards anyone who sends him money. “Bob” wants you to spend your money freely, without fear. “Bob” *wants you to have a choice.*



...OR BOTH?!

Something *for* Nothing!

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# Good News #2

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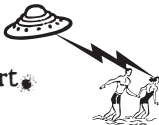
## Your kind shall triumph!

*“Bob” said in 1952, “You’ll all be eating roach  
crap by the end of the century!”*

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29/9/07

Rev. Slaughter Report. ☼



Transmission from The Coordinates my connection gave me reveals and proves what the “Bob” said. I can’t believe its truth, yet it must be. The world really is going to end by next July...one way or another!



To better serve God’s Will against the Conspiracy, “Bob” has set up an organization of highly trained and genetically maligned mutants to save as many abnormals as possible before The End of All Things.

This organization is called...

## The Church of the *SubRemus!*

The Church is here to utilize the “magick” of the Faith in “Bob” (the FIB) to take counter-Conspiracy measures until the Ultimate Battle of Good + Evil versus Slack.

This battle, the End of the World, is going to happen next July 5th, according to “Bob”. Almost time!

Upon that day, the Men from Planet X, the Angelic Host, will rupture up all dues-paying faithful into their Slack-powered saucers, and together they shall all smite the Conspiracy using the devatsating Fist of God Itself!

St. Numens



Now is the time to decide...which side are you on?  
The knuckles or the wrist?  
If you've made your decision...

# Is there anything keeping you from trusting “Bob” right now?

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_

**Think carefully. There is  
*nothing* more important than  
your need to trust in “Bob”.**

Would you like to tell God you are  
trusting J. R. “Bob” Dobbs as your  
Savior\*?

If you would, why not get a dollar out  
of your billfold or your purse, and tell  
God you are trusting His Messenger?

Come along and say this prayer over  
your dollar.

\* “Bob” is a *short-duration* personal savior.



## Remember!

It is not a prayer that saves you. It is giving "Bob" money that saves you. After that, you have no further obligations to do anything, ever again, for anyone. Prayer is simply something that people do to feel better about their hopeless, Conspiracy-enslaved lives. You'll feel *better*, but you'll feel all *kinds* of things once "Bob" has your money.

*"Dear God, I know that I am a Servant of The Conspiracy, your enemy on the Earth. I hereby take*



*up the offer given to me by your humble servant, J. R. "Bob" Dobbs, for Eternal Salvation or Triple My Money Back. I make this choice of my own*

*free will, for the first time in a long time. I trust that through "Bob," we will achieve Slack, and I will myself become a*

*fountain of Slack. I will be*

*absolutely sure to mail this Dollar Bill to  
PO Box 181417, Cleveland Hts, OH, 44118.  
Amen. It's A Deal!*

## What has just happened?

Jimmy 5:16:△ explains, “*Ye who doeth give up yer Dollar in the cause of Slack is worth more than a thousand times a thousand dollars - yer return is far greater than yer investment, and ye shall pass into everlasting life, as S’up-da’ag does pass God’s bowels.*”

Did you “**hear**” God’s word?

Did you “**believe**” what “Bob” said and trust “Bob” as your “**Savior**”?

Does “has everlasting life” mean “**later**” or “**right now**”?

Does it mean “**worth a million bucks**” or what? Honestly, who counts like that?

Does this mean God’s going to **shit us out** when we die?

***Eternal life is based on spending, not feeling.***

**“Bob” doesn’t want you to believe.  
*He just wants your money.***

## What do you do now?

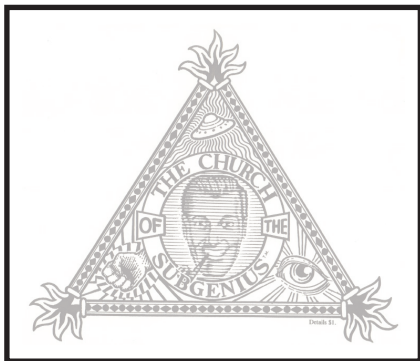
Having trusted “Bob” as your only way to survive in a world ruled by The Conspiracy, here are some ways to stay sane, thrive in Slack, and grow in your financial partnership with “Him”.

- Find other weirdos and abnormal.
- Read “Bob’s” word, available at [www.subgenius.com](http://www.subgenius.com) or [amazon.com](http://amazon.com)
- Worship at SubGenius Devivals happening all over the world at any given time.
- Tell others about “Bob”!
- Impress your friends! Get laid!  
Anything! Just do SOMETHING!

**If you have found this booklet helpful,  
please share it with another mutant.**



If you have further questions  
about what is contained in  
this booklet, contact:



# The Church of the *SubGenius*<sup>TM</sup>

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