

LOCATION



BRUSHWOOD is just outside the village of Sherman in southwestern New York state, an hour from the Erie airport and about 2.5 hours' drive from Cleveland or Buffalo.

Find Sherman, NY on a NY map.

It's off Rte. 17, west of Chautauqua Lake in the southwestern part of the state, at the very tip, where it's reaching for and almost touching Ohio. 430 runs through it; 76 crosses through it, Rt.17 also

Go to Sherman.

Sherman's only one block long. Main Street = 430. Go to the west end of Main (Ford dealer on the corner) and turn south onto Co.Rd. 15. Take 3 miles to first 4-way intersection, which is Bailey Hill Road. Turn right (west) on Bailey Hill and go 1 mile. Brushwood is on the left, with a sign.



If you get lost, you can call Brushwood at (716) 761-6750.



VENDING

If your idea of true Slack is relieving others of the incredible burden of material wealth, then you are welcome to vend. There is no extra fee to vend, and you can sell anything allowed by State Law. Mind readings, Yeti-Love Massages, 'Zines, Psychic-Pstench-Portraits, it's up to you. Except Official Licensed SubGenius Merchandise: "Bob" and the SubGenius Foundation are the only ones permitted to sell SubG merchandise at X-Day.



CONDITIONS



Brushwood is 180 lush acres of rolling hills and majestic woodlands, with indoor hot showers, flush toilets, a roofed swimming pool and hot-tub area, a giant pavilion for holding tent-show devivals, and enough Slack to keep

TEN THOUSAND

DOKTORBANDS CRANKING OUT THE HITS USING ALL THEIR EQUIPMENT, WHILE BREATHING CHURCH AIR, AND PERFORMING NASAL SEX, STARK NAKED, RIGHT THERE IN FRONT OF EVERYBODY, ALL NIGHT LONG!!

It'll scare the shit out of the norm-worms and PROBABLY US TOO!!

But this isn't the sleazy poebucker set-up that The Pink inside you fears.

Brushwood is COMFORTABLE. The situation is SECURE. We will have our OWN "police." The folks who run the site, and the town nearby, have been doing this for YEARS, and are COOL with "BOB"! **THIS IS THE PERFECT PLACE TO AWAIT THE RUPTURE! NONE MAY STOP US !!**

what to Bring

This is a semi-developed camping facility, RV's and Campers are allowed but there are no RV hookups. There are a limited number of vehicles allowed to park *on site*, (parking lot is about 100 ft from camp site). Bring EVERYTHING YOU'LL NEED. NO ONE WILL BABYSIT YOU. There will be food for sale at the site, but you can bring your own. Fire wood is for sale. Bring tent, sleeping bag, flashlight, food, cookstoves, first aid, rain gear. (The water there is ok.) Nights can be VERY COLD even in July, so bring warm stuff.

NO PETS OF ANY KIND. NO FIREWORKS

Airports, Hotels, Supplies

The closest major **airport** is ERIE, PA (ERI).
The cheapest airports to fly to are usually Buffalo or Cleveland.

Airport Shuttles, Caravans:

Some Subs do volunteer their time to run shuttles back and forth to the airport. (It is about 30 minutes one way) Some Yeti's will even drive you all the way from your home to the event and back for gas money. You are responsible for finding your way there and back. If any one has started a ride/shuttle board we will post it at : www.subgenius.com/xd4. *Hint:* Wear a Dobbshhead while traveling!

OPTIONAL LODGING: We don't know why anyone would want to stay anywhere but at the campgrounds. You WILL miss a LOT of the spontaneous fun that can boil up at any time if you are not on site. But since some have asked:

- Miller House Bed & Breakfast - 137 W Main St, Sherman NY (716)761-6795 (*Limited Space - call now!)
- The Inn Between - Route 430, Sherman, NY (716)761-6255

SUPPLIES, LIQUID SLACK - The closest town is quite small but does sell basic groceries, beer and wine. Stock up before you get to the campgrounds. Having to leave during the event is NO FUN! For those 21 and over there is a bar on site. (At least there was last year.) Underage drinking will not be tolerated.

what Will Happen

In the past many have set up what can only be called **theme camps:** *Topless Eight Ball Divination, All Night Espresso Bar, Grope Tent, Free Radio SubGenius*, and so on. This year we will be giving away **cash and other prizes** to the best three. The top place winner will get \$150, 2nd \$50, 3rd Festival Shirt. Judging will take place by the X-day staff throughout the event. Bribery is encouraged.

THE FINAL BULLDADA AUCTION!

Each year the Great Rev. Modemac oversees the Bulldada Auction (a.k.a. the Great Crap Exchange) to raise money for the Church of the SubGenius. So once again, we encourage YOU to bring the strangest, weirdest crap you can dig up to Brushwood, where YOU will have the opportunity to get up on stage and **SELL SHIT FOR "BOB."** (Will shit be literally sold again this year? Who knows?) The Bulldada Auction is open for ANYTHING you want to sell, whether it's porn-related or not. The important point is that it has to be something that you think people (and SubGenii) will actually want to shell out real Conspiracy Money for. So as always, BE CREATIVE!

STUFF

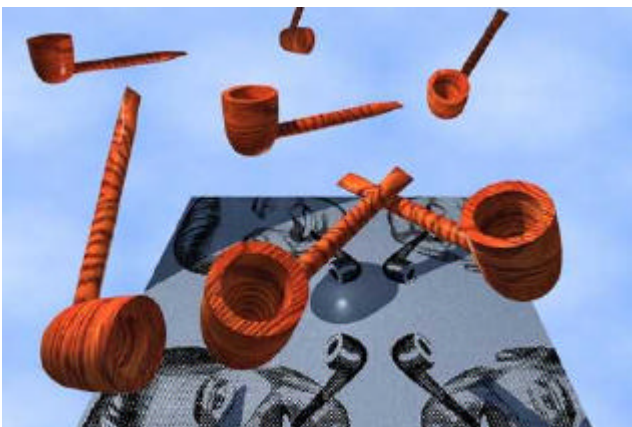
Besides essentials you may want to bring: model rockets (*No Fireworks*), costumes, your old porno collection, books and Tools of the Con for the good 'ol book burning, body paint, donations to the Bulldada auction, birth control, extra towels and socks, spare set of shoes and a portable radio, we can't go into detail on why you should bring them all, but trust us—you'll be glad you did.

BANDS/MUSICIANS/SIDE SHOW MARVELS

X-day attracts weird acts and musicians like stink-on-Pink. Any one is welcome to do whatever the hell it is they do at X-Day. You don't even need to tell us, just show up and find a space and do it! There is a stage of sorts in the main pavilion and this is the prime spot to rant, play and show off. Since it is in rather high demand the great emergent Sub, Popess Lilith Von Fraumench performs the seemingly impossible feat of actually ORGANIZING the Main Stage acts. So if you want a spot on the MAIN STAGE you must contact Lilith (lilith@subgenius.com). *Don't bother Lilith with non-stage-related crap.*

Special Notes for Performers

- The only place there is electricity is the main stage.
- There usually is some sound equipment, but do not rely on it.
- If you need something to perform bring it.
- The Foundation will provide a mike and an Amplifier. Good for a ranter or a GWG (guy/gal-with-a-guitar).
- No one gets paid to perform. You are welcome to ask the crowd for money or sell t-shirts, tapes, CD's, etc.
- We are not responsible for your equipment, equipment cannot be left on the stage. Equipment cannot be stored behind the stage unless you're up next. We do not provide a place to store equipment.
- For more information, main stage rules, or questions: lilith@subgenius.com.



REGISTRATION

This is a members only event. Memberships are available at the gate during the event for \$30.

Foundation fee:

Event Fee: \$30

Campground Fee:

Camping Fee: \$10/ per day (subject to change)

Registration

You may pre-register or register at the event. Checks will not be accepted at the event, cash or credit only. Pre-registration is for the event fee only. Pre-reg will reduce the time to check-in and help us plan.

Camping must be paid at the event to the campground, please do not send us your camping fee!

How to Pre-register

Send check or Money order for \$30 (plus \$30 for membership if not a member) to:
SubGenius Foundation Inc. / XD4
PO Box 140306
Dallas, TX 75042

Call toll free with your credit card:
1(888)669-2323

On-Line go to:

www.subgenius.com/xd4

NOTE: May not be active, just try back closer to the event!

The goings-on of last year's X-Day can be seen at
www.subgenius.com

Any other news, events, links to ride boards, etc. will be at:

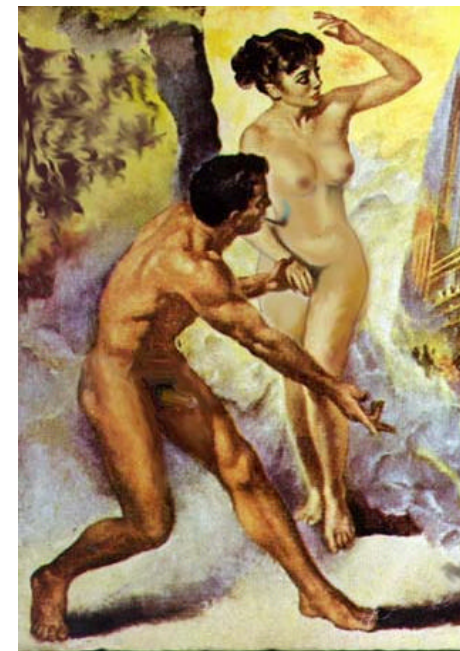
www.subgenius.com/xd4

Join the SubG Mailist: send an email with the subject:
SUBSCRIBE to: slack@subgenius.com

The Church of The SubGenius
PO Box 140306
Dallas, TX 75214

XD4

X-Day is A-Comin!!!



BRUSHWOOD FOLKLORE CENTER
SHERMAN, NY

X-DAY 2001!!

JULY 5th through JULY 8TH

"...a LITTLE TASTE of DOBBSTOWN!!!"

This is THE LAST SUBGENIUS EVENT! —EVER!

Can you feel it, children? That low rumble coming from the ground, like a billion-ton train rolling like thunder, gaining momentum, gaining speed, getting closer and closer until **BANG!** the air splits, the Earth screams, the seas boil, and it's **ARMAGEDDON!!!** Yes, kindred, X-Day is so close you can almost smell the blood, you can almost hear the screams, you can almost taste the sweet nectar of **VENGEANCE!!!**